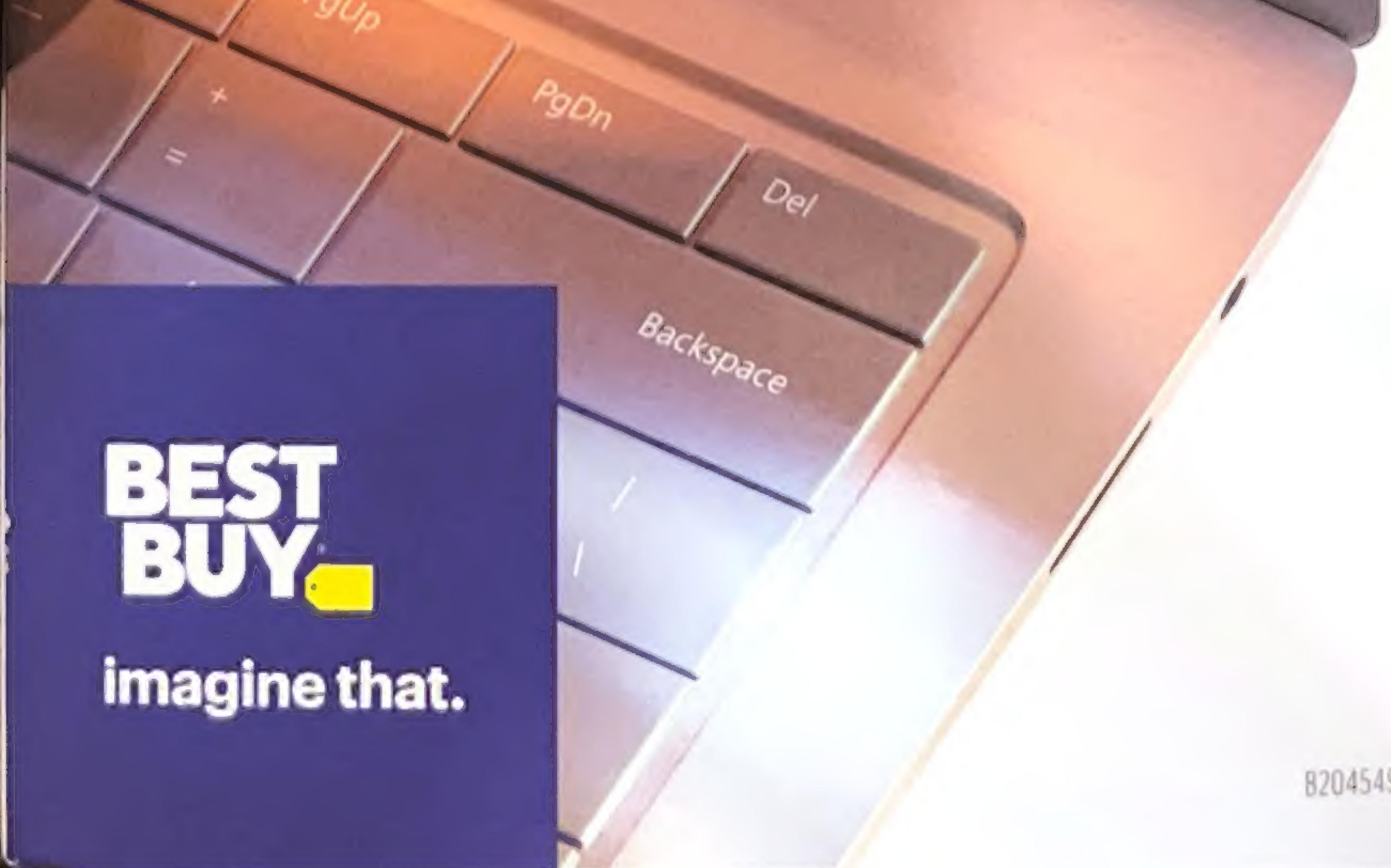




Copilot+PC

A new AI era begins

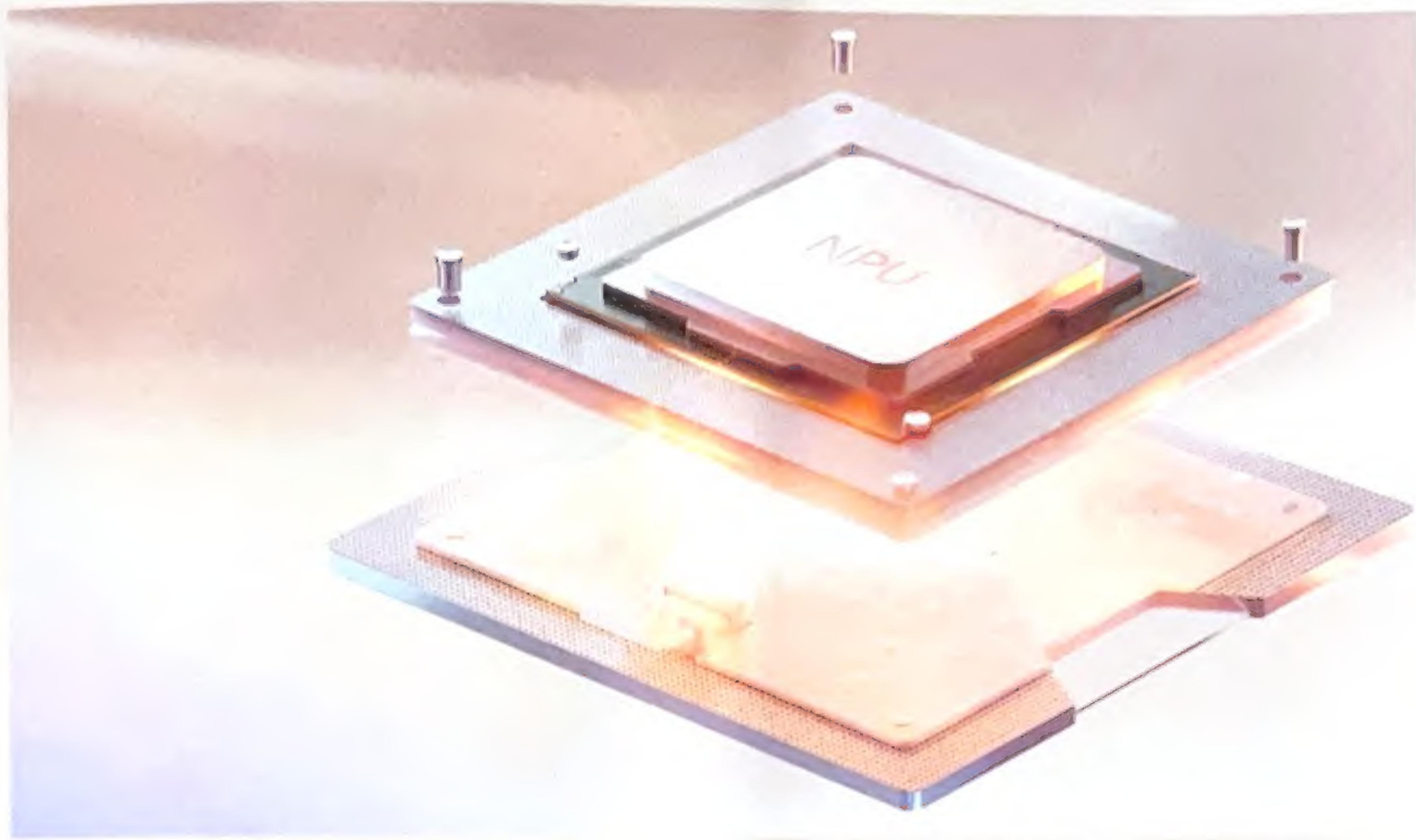


BEST BUY imagine that.

The Best Buy logo is displayed in white text on a dark blue background. Below it, the slogan "imagine that." is written in a smaller, white, sans-serif font. The overall design is clean and modern.

The fastest, most intelligent Window PCs ever

Power up



With turbocharged NPU, your experience is unmatched with lightning speed and smooth performance.

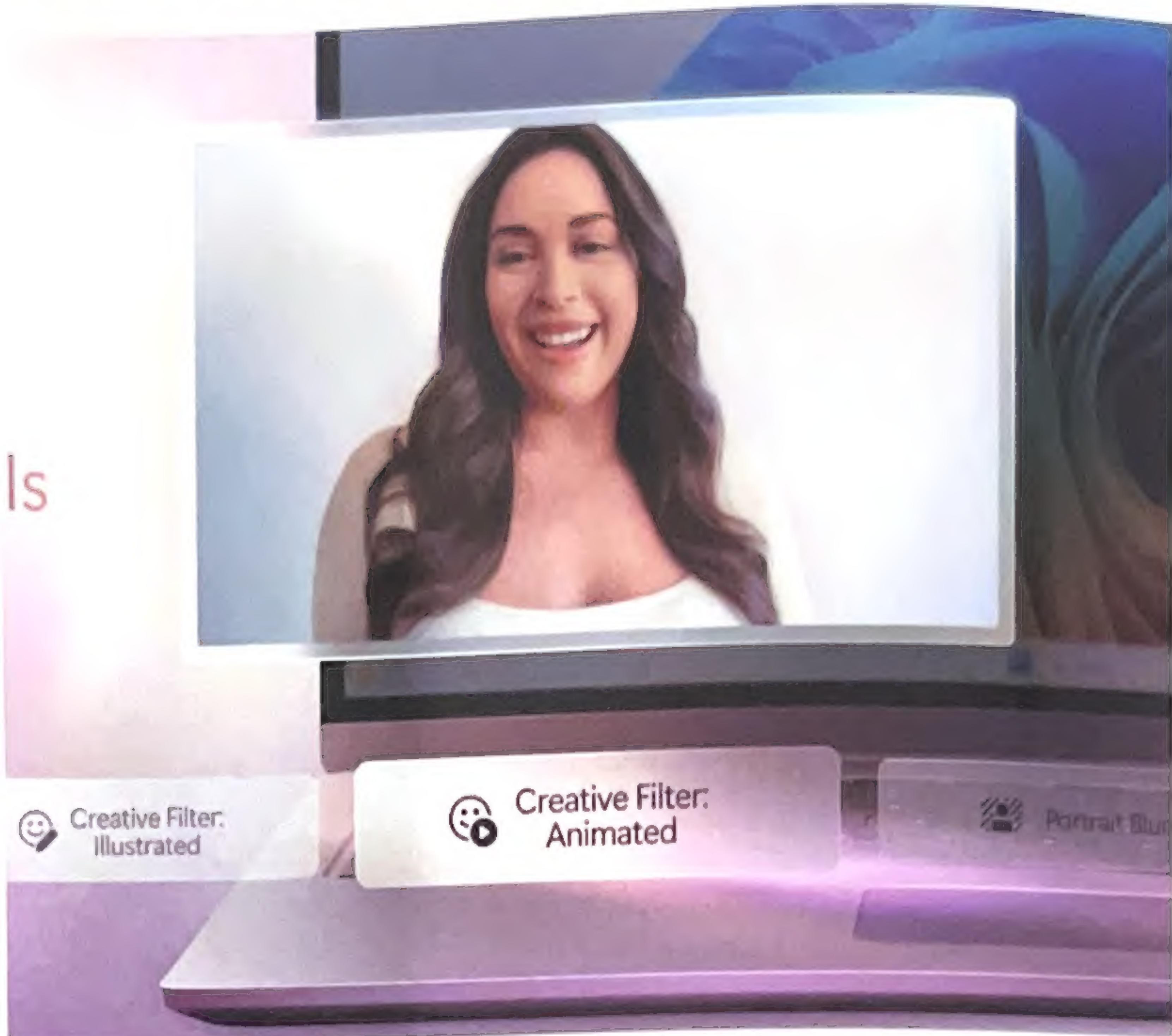
Your New Superpower



Accelerate your productivity and creativity with unique Copilot + PC experiences.

Windows Studio Effects

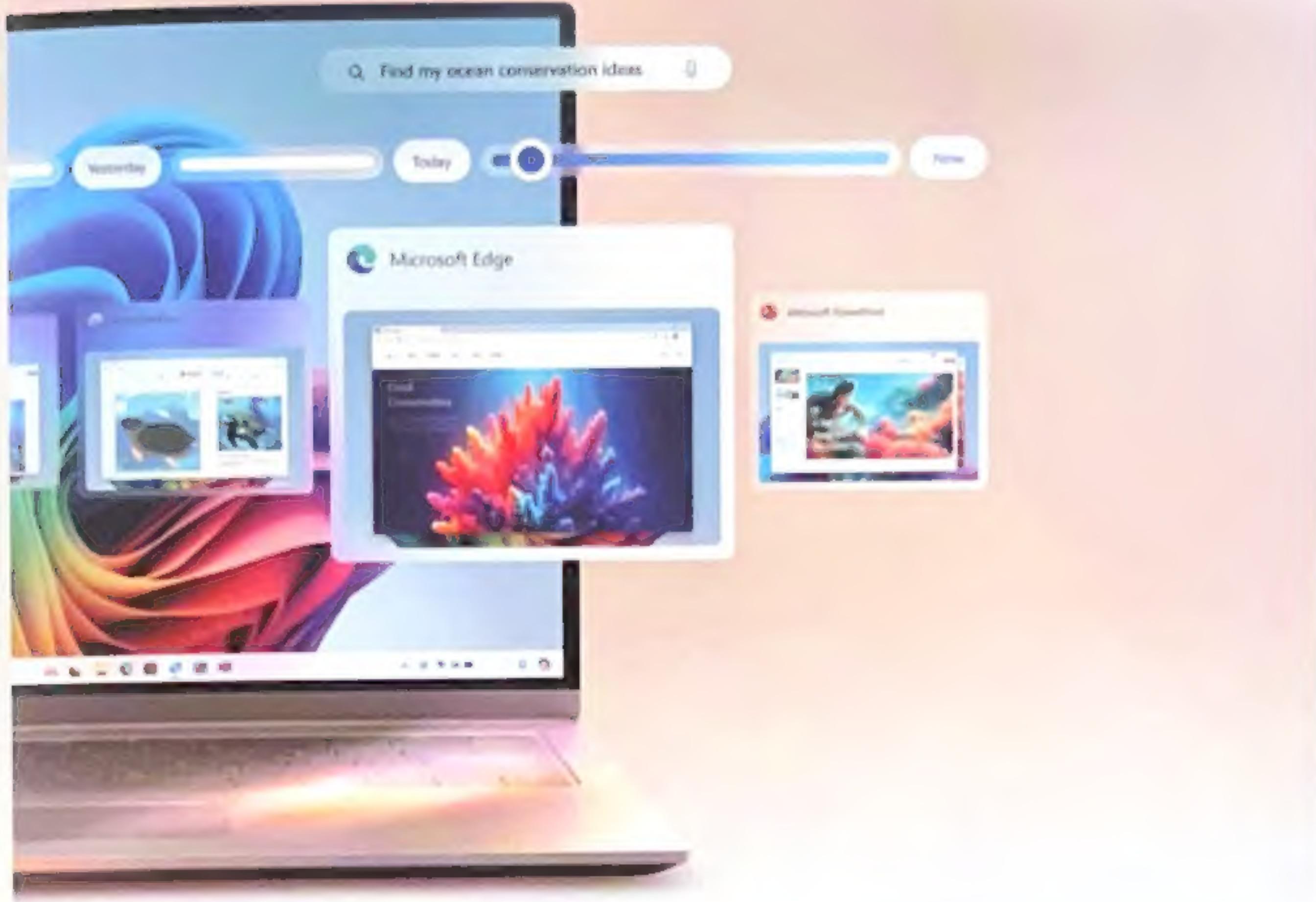
Is



Effects that enhance your calls

Improve lighting and blur distractions in the background during video calls. When presentation matters, turn on Window Studio Effects.

Recall instantly



Retrace your steps with Recall

Search across time to find the content you need. Just describe how you remember it and it will retrieve the moment you saw it.

Any photo, link, or message can be a fresh point to continue from – especially with Copilot by your side.

* Optimized for select languages (English, Chinese (simplified), French, German, Japanese, and Spanish). Content-based and storage limitations apply. See [<https://aka.ms/copilotpluspcs>].